

Climate Action Ripple Effect (CARE) is a flagship program of the Fresh Outlook Foundation (FOF) that engages students with local climate champions to create projects that support local and global climate goals.

FOF collaborates with local school districts, governments, higher education, and climate-focused experts, nonprofits, and businesses to design and deliver this proven and popular program for students from grades 6-12.

In 2025, CARE expos in Vernon and Kelowna highlighted projects focusing on climate challenges and solutions related to nature, agriculture, energy, waste, transportation, and human health and culture. Many project teams competed for CARE Community Impact Awards and seed funding to advance their ideas for lasting community change.

SUCCESS STORY: Energy Efficiency Fueled by Purpose



School District 23 student Isaac Shehadeh worked with his teacher Sydney Fender and a CARE mentor to design WebHook, a simple and affordable smartphone app for homeowners to track and regulate their energy use. Isaac is using seed funding from his CARE 2025 Community Impact Award to further develop his ideas.

“This year what I’m most proud of is my CARE project. As a learner, I’ve discovered something about myself. I don’t give up. I’ve come to understand that my drive, when fueled by purpose, has no limit.”

CARE 2025 in Action!

School District 22 (Vernon)



272
STUDENTS



50
MENTORS



92
PROJECTS

School District 23 (Central Okanagan)



422
STUDENTS



55
MENTORS



119
PROJECTS

Activate Positive Change Now!

Your Climate Legacy:

By volunteering employees as student mentors – and sponsoring youth climate programming and events – your business can make a meaningful impact while unlocking a wide range of benefits for your organization and community.

Collaboration with CARE will help your organization:

- Meet corporate sustainability and volunteering goals
- Showcase corporate responsibility
- Build community leadership and reputation
- Support innovative student-led climate solutions
- Show commitment to resilient, future-ready communities
- Demonstrate action toward a greener economy
- Connect with future employees, clients, and customers
- Boost brand appeal to climate-conscious audiences
- Strengthen ties with local community partners
- Learn from like-minded climate active organizations

The 'Ripple Effect' In Action!

The Climate Action Ripple Effect of CARE will grow exponentially as the program continues to expand. In our 2025 Feedback Outcomes Summary, we noted positive word-of-mouth numbers to have reached almost 85,000 individuals. Each year, CARE conducts pre and post surveys of all participants and uses the data to continually improve.

"CARE gives me a renewed sense of hope, but also gives students a sense of meaning and purpose in a time of confusion and superficiality."

Mentor/Judge: Norbert Maertens, North Okanagan Naturalists Club

"Our students were not only empowered to explore climate issues in meaningful ways, but they also learned how to collaborate, innovate, and contribute toward real-world solutions,"

Principal: Brad Kuhn, School District 23

SUCCESS STORY: Mobilizing Transit for Teens

Grade 12 Vernon students Haylee and Jade worked with UBCO professor and climate activist Mary Stockdale to promote free transit for youth under 18. Key benefits are more accessible and affordable mobility, and less community congestion and fewer greenhouse gas emissions. Recommendations for their award-winning Transit 4 Teens project were adopted by City of Vernon, endorsed by the Union of BC Municipalities, and are now being considered by the Province of BC.

SUCCESS STORY: Earth Day Transformations

Eco-Scape Environmental Consulting signed up four employees as CARE mentors in 2025. They supported project teams in ways that met their corporate goals, while sharing expertise with students eager to learn. Senior biologist Kyle Hawes helped Lake Country students prepare for the Earth Day nature walk at George Elliot Secondary School in Lake Country.



It Takes a Community!

When contributing to CARE, you not only achieve your own climate action goals, you help students build confidence and agency to create a sustainable future.

CARE would not be possible without the support of organizations like yours. Please consider making a donation, investing in a corporate sponsorship, or exploring the benefits of mentorships and volunteerism now.

For more info about sponsor benefits, please contact:

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